

The East River Café Announces Its 10-Year Lease Renewal with Hirschfeld Properties, LLC

NEW YORK, September 14, 2009 - The East River Café recently renewed their 10-year lease with building owner Elie Hirschfeld of Hirschfeld Properties, LLC. Located at 1111 1st Ave. at 61st Street, the 2,300 square foot property has occupied by The East River Café since 1994. The Italian restaurant on Manhattan's Upper East Side offers outdoor dining, carry out, a separate bar menu and live piano music in addition to their lunch and dinner menu. The interior of the restaurant seats 80 people and offers a 30 person private room for entertaining.

"We are happy to say we will be staying at our Upper East Side location another ten years thanks to Hirschfeld Properties," said Sam Morcos, owner of the East River Café. "It has become our home and our loyal patrons know this location as part of the restaurant's identity. We look forward to a long and prosperous partnership with Elie Hirschfeld. In fact, I invite Elie to come in and have some special homemade gnocchi."

East River Café is open from Friday to Saturday from 11:30am- 1:00am and Sunday to Thursday from 11:30am-11:00pm. Reservations are suggested. It is located off the 4, 5, 6; N, R at 59th street.

Hirschfeld Properties, LLC

Elie Hirschfeld serves as President of Hirschfeld Properties, LLC, a NYC based development firm. Hirschfeld Properties, LLC has engaged in the development or ownership of renowned office buildings, hotels, multi-family residential buildings, parking facilities and retail projects New York City. Hirschfeld Properties has contributed to innovative and visionary projects, such as New York's first open-air garage, the Hotel Pennsylvania, and the Manhattan Mall.

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